

TAPETEX PRIVACY POLICY

Tapetex values its relationship with you and considers it of great importance that your personal data is handled with care. This Privacy Policy informs you of why and how Tapetex collects, processes and discloses your personal data, and what Tapetex undertakes to protect it.

If you require any additional information about the protection of personal data, please visit the website of the Dutch Data Protection Authority (Autoriteit Persoonsgegevens): <https://autoriteitpersoonsgegevens.nl/>

Until you accept the use of cookies and other tracking devices, we will not place any non-anonymised analytical cookies and / or tracking cookies on your computer, mobile phone or tablet.

With the continued visit of this website you accept these terms of use and you accept the use of cookies and other tracking systems, unless we have provided for another method of accepting cookies on our website.

The current available version of this privacy policy is the only version that applies while visiting our website until a new version replaces the current version.

1. Definitions

1.1 Website: <https://tapetex.com>

1.2 Party responsible for processing personal data (hereinafter: "Tapetex"): Tapetex BV, established at Churchill-laan 10, 5705 BK Helmond, The Netherlands, Chamber of commerce number: 17042770.

2. Access to the website

2.1 Access to and use of the website are strictly personal. You will refrain from using the data and information of this website for your own commercial, political or advertising purposes, as well as for any commercial offers, in particular unsolicited electronic offers.

3. Website content

3.1 All brands, images, texts, comments, illustrations (animated) images, video images, sounds and all the technical applications that can be used to operate this website and more generally all the components used on the website, are protected by the laws on intellectual property. Any reproduction, repetition, use or modification, by any means whatsoever, of all or just part of it, including technical applications, without the prior written permission of the controller, is strictly prohibited. The fact that the controller may not take immediate action against any infringement, cannot be considered as a tacit consent, nor of a waiver of any right to prosecute the infringing party.

4. Management of the website

4.1 For the purpose of proper management of the site, Tapetex may at any time:

- Suspend, interrupt, reduce or decline the access to the website for a particular category of visitors.
- Delete all information that may disrupt the functioning of the website or conflicts with the national or international laws or is contrary to internet etiquette.
- Make the website temporarily unavailable in order to perform updates.

5. Responsibilities

5.1 Tapetex is not liable for any failure, disturbances or interruptions in the functioning of the website, causing the (temporary) inaccessibility of the website or of any of its functionalities. You, yourself, are responsible for the way you seek connection to our website. You need to take all appropriate steps to protect your equipment and data against hazards such as virus attacks on the internet. Furthermore, you are responsible for which websites you visit and what information you seek.

5.2 Tapetex is not liable for any legal proceedings taken against you:

- Because of the use of the website or services accessible via the internet.
- For violating the terms of this privacy policy.

5.3 Tapetex is not liable for any damages that incur to your or third parties or your equipment, as a result of your connection to or use of the website and you will refrain from any subsequent (legal) action against Tapetex.

5.4 If Tapetex is involved in a dispute because of your (ab)use of this website, will Tapetex be entitled to (re)claim all subsequent damages from you.

6. Collection of data

6.1 Your personal data will be collected by Tapetex.

6.2 Personal data means any information relating to an identified or identifiable natural person ("data subject").

6.3 An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

6.4 The personal data that are collected on the website are used mainly by Tapetex in order to maintain a (commercial) relationship with you and if applicable in order to process your orders. They are recorded in an (electronic) register.

7. Your rights regarding information

7.1 Pursuant to article 13 paragraph 2 sub b GDPR each data subject had the right to information on and access to, and rectification, erasure and restriction of processing of this personal data, as well as the right to object the processing and the right to data portability.

7.2 You can exercise these rights by contacting us at: info@tapetex.com

7.3 Each request must be accompanied by a copy of a valid ID, on which you put your signature and the state of address where we can contact you.

7.4 Within one month of the submitted request, you will receive an answer from us.

7.5 Depending on the complexity and the number of the requests this period may be extended to two months.

8. Legal obligations

8.1 In case of infringement of any law or regulation, of which a visitor is suspected and for which the authorities, after which these personal data do not fall anymore under the protection of the provisions of this Privacy policy.

8.2 If any information is necessary in order to obtain access to certain features of the website, Tapetex will indicate the mandatory nature of this information when requesting these data.

9. Collected data and commercial offers

9.1 You may receive commercial offers from Tapetex. If you do not wish to receive them (anymore), please send us an email to the following address: info@tapetex.com

9.2 Your personal data will not be used by our partners for commercial purposes.

9.3 If you encounter any personal data from other data subjects while visiting our website, you are to refrain from collection, any unauthorized use or any other act that constitutes an infringement of the privacy of the data subject(s) in question. Tapetex is not responsible in these circumstances.

10. Data retention

The collected data are used and retained for the duration determined by law.

11. Cookies

11.1 A cookie is a small text file placed on the hard drive of your electronic device upon visiting our website. A cookie contains data so you can be recognized as a visitor when you are visiting our website. It enables us to your needs and it facilitates you to log in on our website. When you visit our website, we inform you about the use of cookies. By continuing to use our website you accept this use, unless we ask permission by other means. Your consent is valid for a period of thirteen months.

11.2 We use the following types of cookies on our website:

- Functional cookies: like session cookies to collection session information.
- Anonymised Analytic cookies: to obtain information regarding the visits to our website, like numbers of visitors, popular pages and topics. In this way we can adjust our communication and information to the needs of our visitors.
- Tracking cookies: like advertising cookies that are intended to show relevant advertisements. By using these cookies we may deduce your personal interests. Thus (other) organizations may show you targeted advertisements when you visit their website. Tracking cookies make profiling possible and treat categories of people differently when targeting advertisements. Tracking cookies usually process personal data.

11.3 Specifically, we use the following cookies on our website:

- Anonymised Google Analytics (analytical cookies)
- Google Analytics (analytical cookies)
- Facebook (tracking cookies)

11.4 When you visit our website, cookies from Tapetex and / or third parties may be installed on your equipment.

11.5 For more information about using, managing and deleting cookies for each electronic device, we invite you to consult the following link:

<https://autoriteitpersoonsgegevens.nl/nl/onderwerpen/internet-telefoon-tv-en-post/cookies#faq>

12. Imagery and products offered

You cannot derive any rights from the imagery that accompanies any offered product on our website.

13. Applicable Law

These conditions are governed by Dutch law. The court in the district where Tapetex has its place of business has the sole jurisdiction if any dispute regarding these conditions may arise, save when a legal exception applies.

14. Contact

For questions, product information or information about the website itself, please contact:

Info@tapetex.com or Churchill-laan 10, 5705 BK Helmond, The Netherlands, or +31 (0) 492 534 690

TAPETEX USE OF COOKIES

1. The use of cookies

https://tapetex.com uses cookies. A cookie is a small file that is sent along with pages from this website and / or Flash applications and stored by your browser on the hard drive of your computer, mobile phone, smartwatch or tablet. The information stored therein can be sent back to our servers on a subsequent visit.

The use of cookies is of great importance for the smooth running of our website, but also cookies of which you do not immediately see the effect are very important. Thanks to the (anonymous) input from visitors, we can improve the use of the website and make it more user-friendly.

2. Permission for the use of cookies

Your permission is required for the use of certain cookies. No permission is required for the cookies we use. We do this by means of a so-called cookie banner.

3. Type of cookies and their objectives

We use the following types of cookies:

-Functional cookies: These allow us to operate the website better and they make our website more user-friendly for the visitor.

- Anonymised analytical cookies: These ensure that an anonymous cookie is generated every time you visit a website. These cookies know whether you have visited the site before or not. Only on the first visit, a cookie is created and on subsequent visits the existing cookie is used. This cookie is only for statistical purposes.

For example, the following data can be collected:

- The number of unique visitors
- How often users visit the site
- Which pages users view
- How long users view a certain page
- On which page visitors leave the site

- Analytical cookies: these ensure that every time you visit a website a cookie is generated. These cookies know whether you have visited the site before or not. Only on the first visit a cookie is created and on subsequent visits the existing cookie is used. This cookie is only for statistical purposes. This way data may be collected such as:

- The specific pages you've viewed
- How long you stayed on a particular page
- On which page you left the site

- Personal tracking cookies: these allow us to learn that besides our website you have also visited the relevant other website(s) from our network. The resulting profile is not linked to your name, address and the like, but only serves to match advertisements to your profile, so that they are as relevant as possible to you. We ask your permission for these cookies. These cookies are therefore not placed without your permission.

- Tracking cookies from others: these keep track of the pages you visit on the internet in order to build your personal profile. This profile is not linked to your name, address, email-address and the like as known to us, but only serves to match advertisements to your profile so that they are as relevant as possible to you. We ask your permission for these cookies. These cookies are therefore not placed without your permission.

- Social media related cookies: with these cookies websites like Facebook and Pinterest register which articles and pages you share via their social media sharing buttons. They may also contain tracking cookies that track your surfing behavior on the web.

- Site improvement cookies: these allow us to test different versions of a web page to see which page is best visited.

4. Your rights with regard to your data

You have the right to inspect, rectify, limit and delete personal data. You also have the right to object to the processing of personal data and the right to data portability. You can exercise these rights by sending an email to: info@tapetex.com. To prevent abuse, we may ask you to identify yourself adequately. When it comes to access to personal data linked to a cookie, we ask you to send a copy of the cookie in question. You can find this in the settings of your browser.

5. Blocking and deleting cookies

At any time you can easily block cookies yourself or delete them via your internet browser. You can also set your internet browser so that you receive messages when a cookie is placed. You can also indicate that certain cookies may not be placed. View the help function of your browser for this option. If you delete the cookies in your browser, this may have consequences for the pleasant use of this website.

6. New developments and unforeseen cookies

The texts of your website can be adjusted at any time due to continuous developments. This also applies to our cookie statement. Therefore, please read this statement regularly to stay informed of any changes. In blog articles, use can be made of content that is hosted on other sites and made accessible by www.tapetex.com by means of certain cookies (embedded content), as with Vimeo videos for example. These codes often use cookies. However, we have no control over what these third parties do with their cookies.

It is also possible that cookies are placed via our website by others, of which are not always aware. Do you encounter unforeseen cookies on our website that you cannot find in our overview?

Please contact info@tapetex.com. You can also contact the third party directly and ask which cookies they placed, what the reason is, what the lifespan of the cookie is and how they have guaranteed your privacy.

7. New developments and unforeseen cookies

We will have to adjust these statements from time to time, for example when we adjust our website or change the rules regarding cookies. You can consult this webpage for the latest version.

If you have any questions or comments, please contact: info@tapetex.com

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